

## NEWS RELEASE



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## **PJ Kijinski Takes the Helm as President, Pulsar Products LLC.**

**Images Available via Dropbox: [Click Here](#)**

Cleveland, OH - November 1, 2021 - PJ Kijinski has been named president of Pulsar Eco Products, a privately held leader in the creative craft and stationery space. The Cleveland, Ohio based company designs, manufactures, and distributes a wide variety of DIY kits, notebooks, and impulse accessories geared towards kids, tweens, and adults.

“I’ve had the privilege of knowing and working alongside PJ for the last 6 years,” says Eric Ludwig, CEO and founder of Pulsar. “His attitude, integrity, and leadership aligns with our vision for rapid future growth and we are excited to promote from within the organization to ensure our mission becomes a reality.”

Most recently, Kijinski served as vice president of operations for Pulsar, overseeing purchasing, sourcing and finance. He played an instrumental role during its growth with major customers including Wal-Mart, Dollar General, and Carnival Cruise Lines. As president, Kijinski will lead the expansion and diversification of Pulsar’s business. Kijinski earned his BS in Marketing and Logistics from The Ohio State University and his MBA from the Weatherhead School of Management at Case Western Reserve University.

“I am humbled and beyond excited to be afforded the opportunity to lead this incredible company,” says Kijinski. “Pulsar has been my home for 6 years and I’ve had the privilege of getting to see both our business and our team grow in a number of ways. I can’t wait to see what the future holds for us. We are just getting started!”

This seamless leadership transition is the result of a thoughtfully planned succession. Kijinski succeeds Mike Ludwig, who served as president of Pulsar for the past 5 years. This change comes as part of a planned leadership change as Mike Ludwig will continue to serve the company in a senior advisory capacity and as a member of the Board of Directors.

About Pulsar Products LLC. - Pulsar is a thriving, entrepreneurial consumer product company servicing retailers, cruise lines, resorts, theme parks, and special events. Since 1997, this family business has been a go-to team for creative development, product design, manufacturing, sourcing, and distribution. Pulsar products can be found in over 25,000 locations worldwide.

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**For more information, please visit: [www.pulsarproducts.com](http://www.pulsarproducts.com)**